

## BEAUTIFUL PERTH AWARDS GUIDANCE FOR COMMUNITY PROJECTS

These Awards celebrate local community projects, gardens or orchards that are cleaning up, greening up and cheering up areas of Perth for the benefit of the local community.

### Eligible projects

The eligibility criteria are flexible. The area being improved might be a street, a park, woodland, an overgrown or derelict site, grassy areas in housing estates, allotments, community gardens and orchards – any area in need of some care and attention, in fact! Projects might involve litter picking, gardening and generally cleaning up sites. They could be working to clear paths and improve public access, or to create ponds, plant wildlife friendly areas, encourage biodiversity or improve the local environment.

What we're really looking for are projects led by local community volunteers, youth organisations or other groups who are benefitting the community by improving the places people in Perth live, work or spend their leisure time.

### How the Awards work

Our Community Awards are designed to reward your project's achievements, whatever stage your work has reached. We use the Royal Horticultural Society's system of awarding Bronze, Silver, Silver Gilt and Gold levels, so even newly established projects can receive an Award. All projects can also benefit from Beautiful Perth's knowledge and expertise on how projects might develop in future.

### Judging criteria

Beautiful Perth judges will visit in early August to assess projects using three criteria:

*Community or Group Participation* – 40% of the overall marks will be awarded for this. The judges will be looking for evidence that members of a community, youth or other group are actively involved in the work of the project. Evidence of how the project is informing and engaging the wider community will also be taken into account.

*Care for the Environment* – 30% of the overall marks. Judges will look for how projects are improving the local environment for people and for wildlife. Marks will be awarded for year-round achievement in areas like litter management, biodiversity and nature conservation, public access, environmental quality and pride of place.

*Overall Achievement* – 30% of the overall marks. This criterion will assess the quality of work being undertaken, the overall impact on the area and the plans that are in place for the future.

### Categories

There are three categories of community award: Community Gardens, Environmental Improvement Projects and Community Orchards. The judges will be looking at environmental issues, project development & maintenance and at how well the project involves the wider community.

### **2019 SPECIAL AWARDS**

Entrants in any of the above community categories can also enter for any or all of these awards:

**The Beautiful Perth Environment Award.** The judges will look for the best upcycled garden feature, and/or for best practice in resource management (eg water use or reuse of materials)

**Vegetable Gardening:** The judges will be looking for the most productive and best kept vegetable growing in an individual allotment, garden, plot, raised beds or other containers.

**Best Solheim Cup Display.** To celebrate the Solheim Cup being held in Perthshire in 2019, the winner of this award will receive a trophy donated by the IMG Sports Management Company and £50. There will also be certificates for each entry. The judges will look for relevance to the Solheim Cup (25 points), visual impact (50 points) and horticultural practice (25 points).

### **HOW TO ENTER**

Entering is very simple. Just send us the following details:

- Category(ies) you wish to enter (see above)
- Business name
- Address of Premises
- Contact Name
- Contact email
- Contact phone number:

**By post to:**

Elspeth Bruce, Secretary, Beautiful Perth c/o 35 Kinnoull Street, Perth PH1 5GD

**By email to:** [info@beautifulperth.org](mailto:info@beautifulperth.org)

If you have any questions, please email [info@beautifulperth.org](mailto:info@beautifulperth.org)