

BEAUTIFUL PERTH AWARDS GUIDANCE FOR BUSINESS PREMISES

These Awards are designed to celebrate displays in, on and around business premises across Perth, which help the Fair City bloom with colour and buzz with life.

Eligible properties

All types of business properties within the boundaries of the City of Perth are eligible if their gardens, grounds or planted displays have a strong visual impact, help wildlife and are clearly visible to the public. It doesn't matter if you have a small office with a few window boxes or hanging baskets, a forecourt or car park with tubs and containers or large grounds and gardens - they are all helping make Perth beautiful and we'd like you to enter for an Award!

How the Awards work

Beautiful Perth Awards are designed to celebrate your achievements, whatever the scale of your garden, grounds or floral displays. We use the Royal Horticultural Society's system of awarding Bronze, Silver, Silver Gilt and Gold levels, so gardens and displays in all stages of development can receive an Award.

Judging criteria

Beautiful Perth judges will visit in early August to assess gardens, grounds and displays using three criteria:

Attractiveness and visual impact – 40% of the overall marks will be awarded for this. The judges will be looking at the impact the garden, grounds or displays make on areas open to or visible to the public. Colour, design and variety of planting will be taken into account.

Excellence in horticulture and environmental responsibility – 40% of the overall marks will be awarded for this. The judges will consider the variety of planting and the quality of cultivation and maintenance, along with the attractiveness of the display for wildlife and people.

Overall presentation – 20% of the overall marks will be awarded for this. The judges will look for gardens and displays that are neat and tidy, free of litter and weeds and generally well maintained.

Business entry categories

There are several categories for Business Awards. When entering, please indicate which of the following categories applies to your entry:

| | |
|---------------------------------|-------------------|
| Bed & Breakfasts & Guest Houses | Hotels & Inns |
| Commercial & Office frontages | Pubs & Clubs |
| Care Homes | Sheltered Housing |

2019 SPECIAL AWARDS

Entrants in any of the above business categories can also enter for any or all of these awards:

The Beautiful Perth Environment Award. The judges will look for the best upcycled garden feature, and/or for best practice in resource management (eg water use or reuse of materials)

Vegetable Gardening: The judges will be looking for the most productive and best kept vegetable growing in an individual allotment, garden, plot, raised beds or other containers.

Best Solheim Cup Display. To celebrate the Solheim Cup being held in Perthshire in 2019, the winner of this award will receive a trophy donated by the IMG Sports Management Company and £50. There will also be certificates for each entry. The judges will look for relevance to the Solheim Cup (25 points), visual impact (50 points) and horticultural practice (25 points).

HOW TO ENTER

Entering is very simple. Just send us the following details:

- Category(ies) you wish to enter (see above)
- Business name
- Address of Premises
- Contact Name
- Contact email
- Contact phone number:

By post to:

Elsbeth Bruce, Secretary, Beautiful Perth c/o 35 Kinnoull Street, Perth PH1 5GD

By email to: info@beautifulperth.org

If you have any questions, please email info@beautifulperth.org